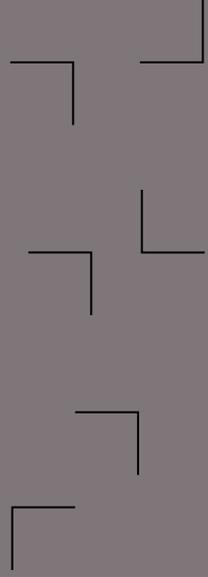


— **high pressure floors.**



BERRY  ALLOC

**The world's  
strongest  
floors.**



# high pressure floors.

For those  
'making a  
strong impact'  
moments.

<b>Our planet, our priority</b>	<b>4</b>
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## Strong moments. Beautiful moments.

The influence of Norway's majestic panorama can be felt in all BerryAlloc high pressure floors, crafted to deal with extremes. Incredibly tough yet exceptionally beautiful, our high pressure floors will help you create your picture-perfect room.

From breathtaking Nordic ravines to the buzzing streets of Paris, and everywhere in between: our designers have looked far and wide to create a collection to inspire new experiences.

Do you have a specific interior look in mind? There's a big chance you'll find what you're looking for here. With 74 decors spread over three different collections, you can choose between an extensive selection of wood, stone, or concrete. There are also several formats available, from standard size to extra-long and extra-wide.

At BerryAlloc, we prioritise high quality and design, because you deserve nothing less. Let happiness inside with our high pressure floors. After all, our floors are made for moments of joy. Carefree moments of joy.

## Our planet, our priority.

At BerryAlloc, respecting the environment is one of our biggest priorities. As a company, we strive to use as little waste as possible. Products are strategically manufactured in Europe to reduce our carbon footprint. Our high pressure floors are PEFC-certified (Programme for the Endorsement of Forest Certification), supporting the promotion of Sustainable Forest Management. With an extremely low VOC (Volatile Organic Compound) emission, our floors are safe and healthy for people to install in their homes.

## Scandinavian beauty & design.



made in  
Norway

Every high pressure floor is made in Norway – a label we're proud to wear. Coming from the land of majestic nature, there's no doubt that our high pressure floors reflect the beauty and strength of Scandinavian design and technology. The entire creation process, from concept and design to manufacturing and packaging, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.

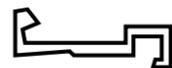
# Floors for all spaces.

... and for all kinds of lifestyles, too. That's why our high pressure floors are tough. These premium quality floors will withstand all of life's daily challenges, whether you're dealing with high traffic in a commercial space or spending time at home with family, friends, and pets. Discover the main qualities that make these floors so long-lasting.



## The strongest lock

One of a kind: our unique and patented aluminium locking system adds extra strength to these already solid floors. In fact, you don't even need to use an expansion profile for areas up to 15 x 15 m. Got a heavy-traffic commercial space? This is the floor for you.



## Extremely impact resistant

Whoops, something heavy fell on the floor. No worries! The thick, high quality surface has a super-strong protection layer. It can withstand serious impact and still remain mark-free and undamaged.



## Scratch resistant

An AC6 wear layer offers the highest protection available in this class. These floors are extremely scratch and stain-resistant, so completely suited for intense commercial traffic or a busy home life.



## Easy to install

The strongest lock and the easiest installation system! Just push down the planks and our patented aluminium lock fixes the plank into place. Super simple and ready in no time.



## Easy to maintain

Our high pressure floors require minimal effort and are very easy to clean. They will remain in pristine condition for years to come.



## SilentSystem

With a sound-absorbing underlay attached underneath the floor board, noise is reduced by more than 19 decibels. Plus, the built-in underlay means you don't have to worry about choosing and installing a separate underlay. All-in-one for a smooth and simple installation.



## Water resistant

Spilled something on the floor? Did the rain get inside? No problem. The robust water-resistant top layer protects both the surface and the bevels. The product core is fully water resistant as well.

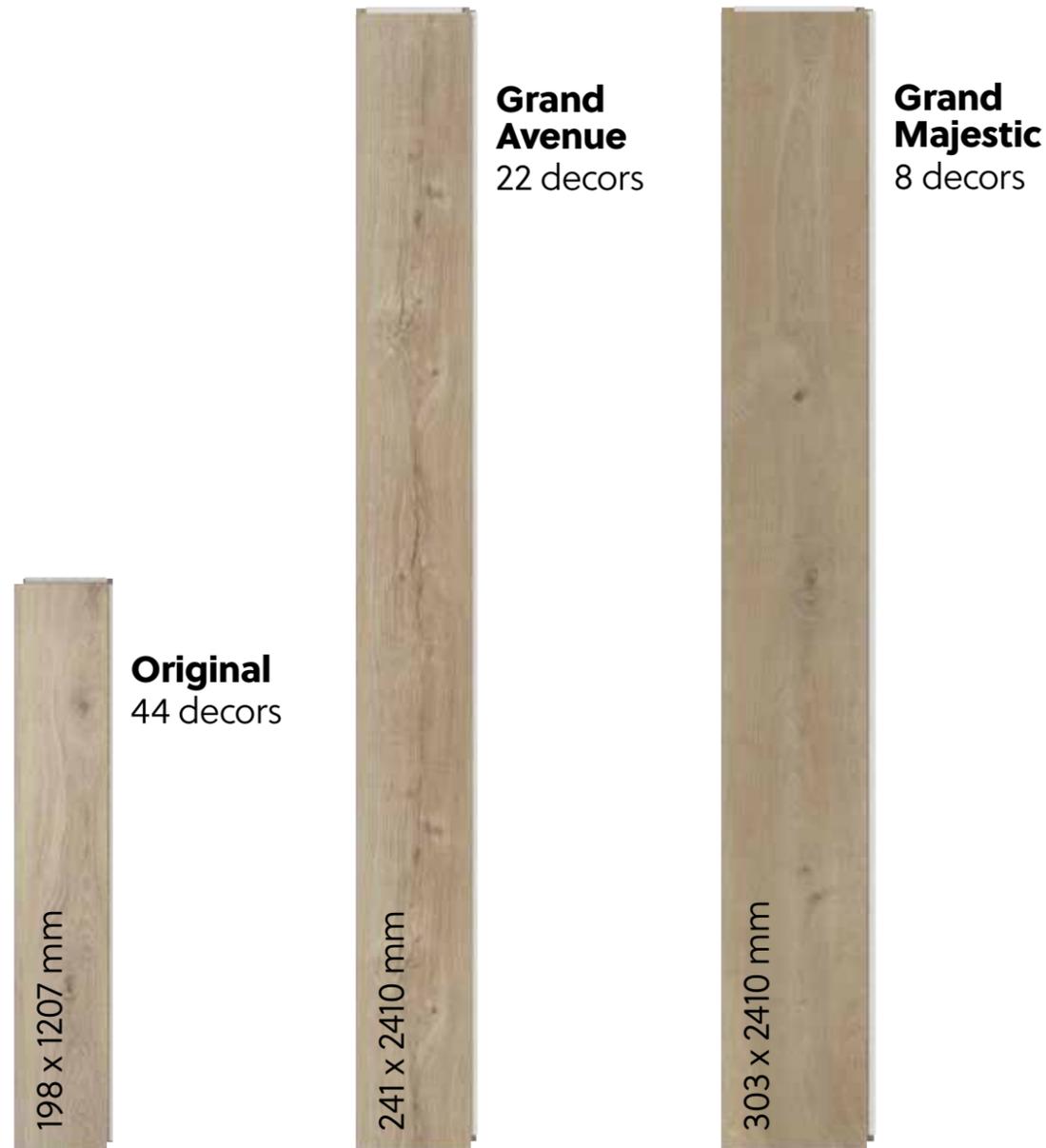


## Lifetime warranty

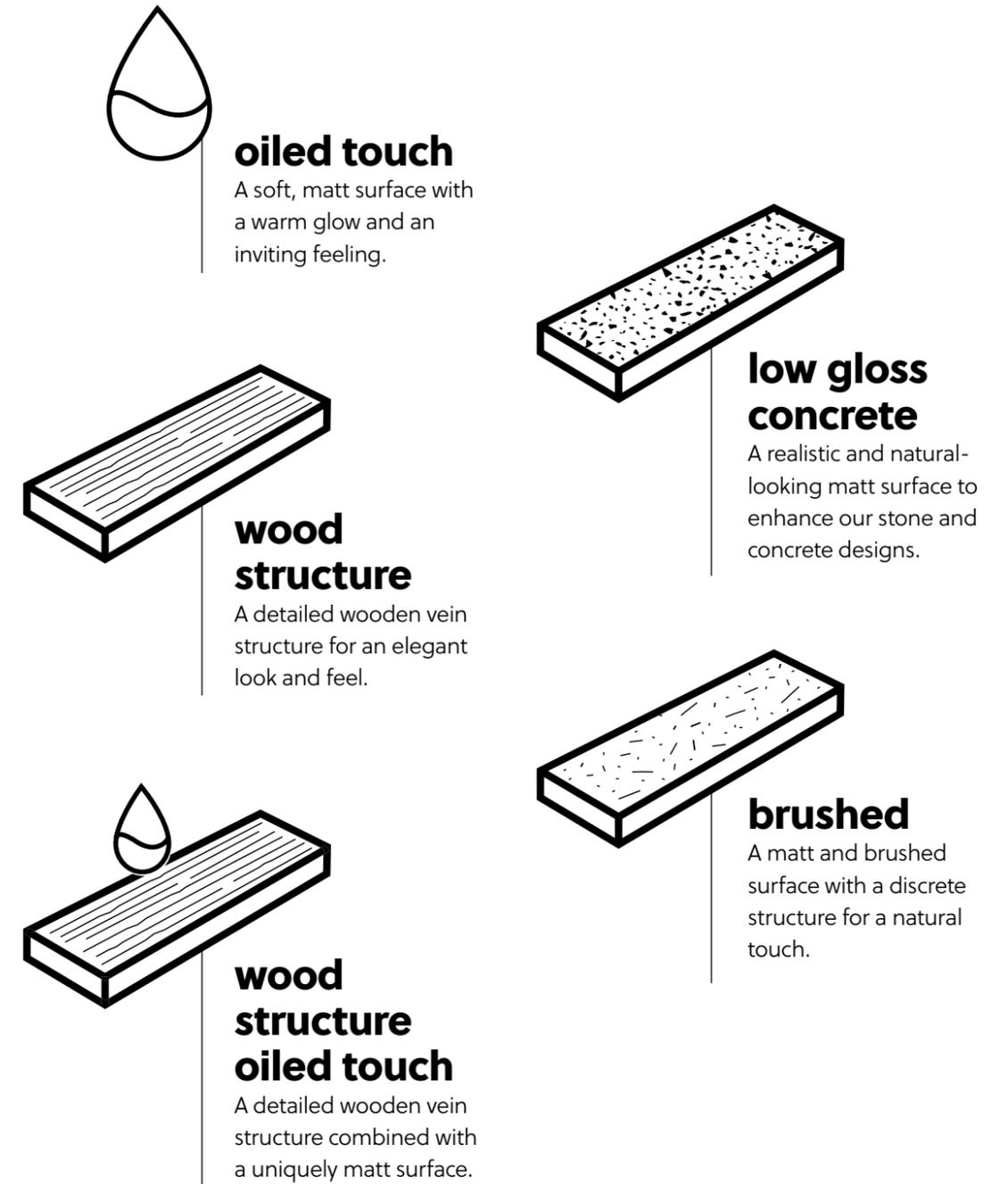
Rigorously tested for strength, water resistance, impact damage, fading and discoloration, as well as stability and wear, we wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!

# Pick a size.

Our Grand Majestic and Grand Avenue collections will undoubtedly make your room look even more grand with XL plank sizes. Or would you prefer a more standard size? Then the Original collection is what you're looking for.



# Pick a surface.





**Something  
for everyone.**

**Original** Limestone Sand (hallway)  
**Original** White Pine (kitchen)



## **This is Original.**

Original – the collection that started the legacy of our BerryAlloc high pressure floors, and the most accessible way to enjoy their world-class strength.

With its 44 decors, this collection will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? Our Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.

# / original.



HighTech  
Loc



extreme  
scratch  
& impact  
resistant



water  
resistant



**Voss Oak**  
2 bevels  
wood structure  
oiled touch  
62002007



**Light Oak**  
2 bevels  
wood structure  
oiled touch  
62001355



**Beach Oak**  
4 bevels  
wood structure  
oiled touch  
62002120



**White Pine**  
4 bevels  
wood structure  
oiled touch  
62001354



**Blonde Oak**  
no bevels  
wood structure  
oiled touch  
62002137



**Barrel Oak**  
4 bevels  
wood structure  
oiled touch  
62002134



**Berlin Oak**  
2 bevels  
wood structure  
62001420



**Butterscotch Oak**  
2 bevels  
wood structure  
oiled touch  
62002122



**Bond Oak**  
2 bevels  
wood structure  
oiled touch  
62001380



**Oslo Oak**  
2 bevels  
wood structure  
oiled touch  
62001382



**Indian Summer Oak**  
2 bevels  
wood structure  
oiled touch  
62002123



**Vintage Oak**  
4 bevels  
wood structure  
oiled touch  
62002135



**Dune Oak**  
2 bevels  
wood structure  
oiled touch  
62002121



**Spring Oak**  
2 bevels  
wood structure  
oiled touch  
62001357



**Elegant Natural Oak**  
2 bevels  
wood structure  
oiled touch  
62001238



**Amber Oak**  
no bevels  
wood structure  
oiled touch  
62002128



**Golden Oak**  
4 bevels  
wood structure  
oiled touch  
62002129



**Canyon Light Oak**  
2 bevels  
wood structure  
oiled touch  
62001358

## What's your colour?



**Chicago Elm**  
2 bevels  
wood structure  
oiled touch  
62001361



**Copenhagen Oak**  
2 bevels  
wood structure  
oiled touch  
62002005



**Grey Wash Oak**  
2 bevels  
wood structure  
oiled touch  
62002125



**Elegant Soft Grey Oak**  
2 bevels  
oiled touch  
62001352

# / original.



**Pecan Oak**  
2 bevels  
wood structure  
oiled touch  
62002124



**Havana Oak**  
4 bevels  
wood structure  
oiled touch  
62002136



**Manhattan Oak**  
2 bevels  
wood structure  
oiled touch  
62001360



**New Age Walnut**  
no bevels  
wood structure  
62002126



**Silver Oak 2 str**  
no bevels  
wood structure  
oiled touch  
62001397



**Natural Oak 2 str**  
no bevels  
wood structure  
oiled touch  
62001391



**Limestone Sand**  
20 x 40 cm  
low gloss concrete  
62002132



**Limestone Grey**  
20 x 40 cm  
low gloss concrete  
62002131



**Blackstone**  
20 x 40 cm  
low gloss concrete  
62002130



**Dolomites**  
no bevels  
low gloss concrete  
62002142



**Himalaya**  
no bevels  
low gloss concrete  
62002143



**Atlas**  
no bevels  
low gloss concrete  
62002141



**Smoked Oak 2 str**  
no bevels  
wood structure  
oiled touch  
62001390



**White Oak 2 str**  
no bevels  
oiled touch  
62001384



**Skagen Oak 2 Str**  
no bevels  
oiled touch  
62001385



**White Oiled Ash 3 str**  
no bevels  
oiled touch  
62001394



**Classical Oak 3 str**  
no bevels  
wood structure  
62002139



**Hasta La Vista**  
no bevels  
brushed  
62001404



**Light Oak Shipdeck**  
shipdeck  
wood structure  
oiled touch  
62001356



**White Oiled Oak Shipdeck 2 str**  
shipdeck  
wood structure  
oiled touch  
62001396



**Bergen Oak Shipdeck**  
shipdeck  
wood structure  
oiled touch  
62002013



**Oiled Teak Shipdeck 2 str**  
shipdeck  
oiled touch  
62001393

variation  
in pattern

**Find your  
dream floor.**

# This is Grand Avenue.

With spectacular extra-long planks of 2,4 metres, Grand Avenue evokes a wonderful feeling of space in any room.

A world of twenty-two different wood decors awaits you. Echoing the iconic boulevards of global city destinations, Grand Avenue sets the tone for a refined ambience. You'll find a style that's sure to delight, in a size that's made to impress.

Bring the world into your living room and walk the star-studded global promenades every day with this first-class collection.

Grand Avenue Broadway



Grand Avenue Via Monte

Inspired by  
the world's  
most iconic  
boulevards.

Grand Avenue Via Monte

# / grand avenue.



AluLoc



extreme  
scratch  
& impact  
resistant



water  
resistant



extra  
long



**La Rambla**  
4 bevels  
wood structure  
oiled touch  
62000578



**Magnificent Mile**  
4 bevels  
wood structure  
oiled touch  
62001044



**Maiden Lane**  
4 bevels  
wood structure  
62001964



**Nyhavn**  
4 bevels  
wood structure  
oiled touch  
62002014



**Madison Avenue**  
4 bevels  
wood structure  
62000568



**Wall Street**  
4 bevels  
wood structure  
oiled touch  
62001959



**Leninsky Prospekt**  
4 bevels  
wood structure  
oiled touch  
62001961



**Rodeo Drive**  
4 bevels  
wood structure  
oiled touch  
62000566



**Ku'Damm**  
4 bevels  
wood structure  
oiled touch  
62000562



**Potsdamer**  
4 bevels  
wood structure  
62001023



**Ventura Boulevard**  
4 bevels  
wood structure  
oiled touch  
62002144



**Via Veneto**  
4 bevels  
wood structure  
oiled touch  
62000567



**Royal Mile**  
4 bevels  
wood structure  
oiled touch  
62002015



**Penny Lane**  
4 bevels  
wood structure  
oiled touch  
62000565



**Champs Elysées**  
4 bevels  
wood structure  
oiled touch  
62000559



**La Fayette**  
4 bevels  
wood structure  
62000969



**Via Monte**  
4 bevels  
wood structure  
oiled touch  
62001963



**Sunset Boulevard**  
4 bevels  
wood structure  
oiled touch  
62000561

**What's  
your  
colour?**



**Abbey Road**  
4 bevels  
wood structure  
oiled touch  
62001960



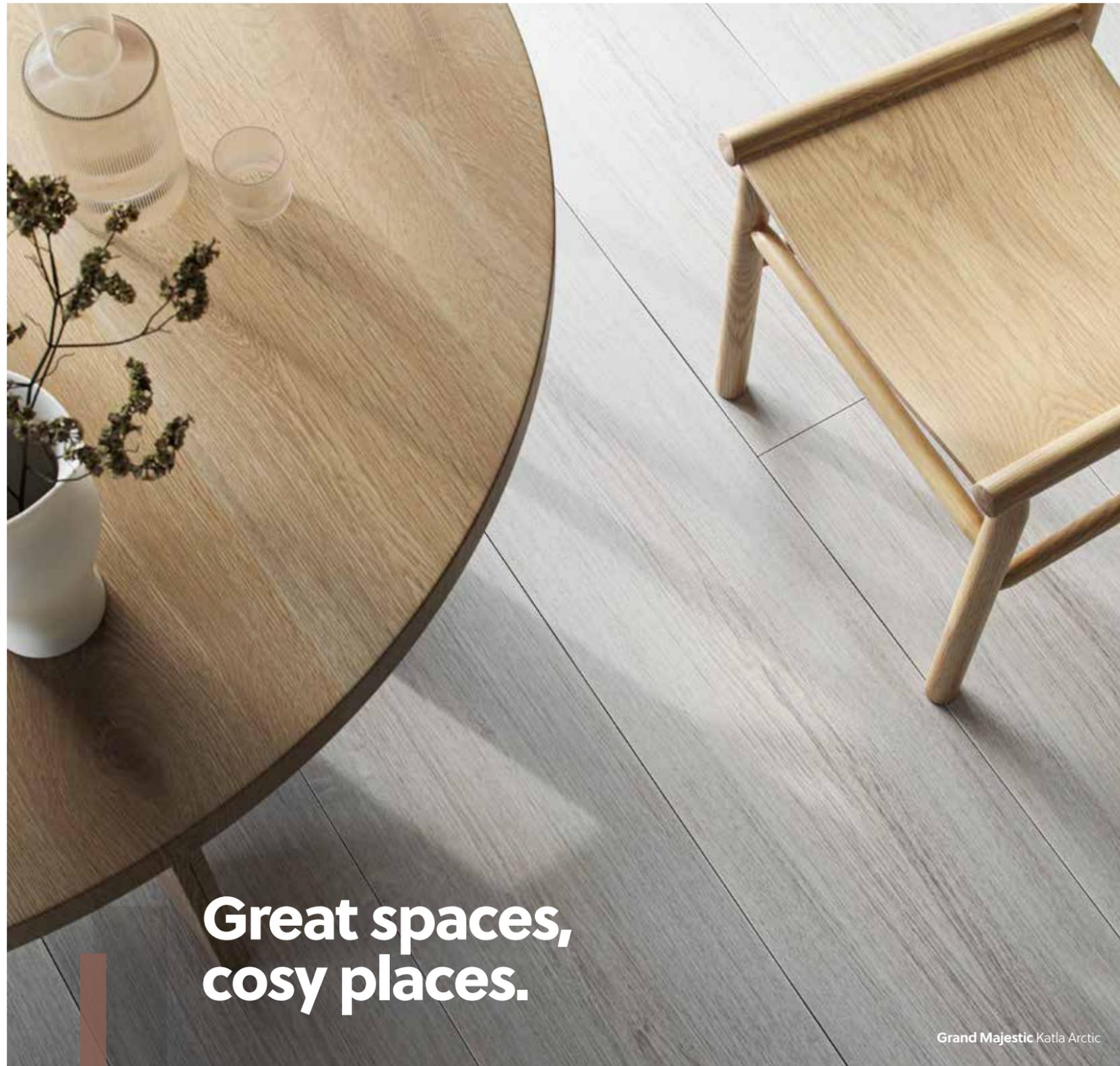
**Embassy Row**  
4 bevels  
wood structure  
oiled touch  
62001084



**Ginza**  
4 bevels  
wood structure  
oiled touch  
62001962



**Broadway**  
4 bevels  
wood structure  
oiled touch  
62000563



**Great spaces,  
cosy places.**

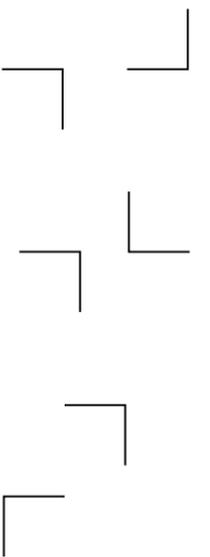
Grand Majestic Katla Arctic

# This is Grand Majestic.

The name of this collection says it all: awe-inspiring sizes and supreme quality.

With its 2,4 metres long and 30 cm wide planks, Grand Majestic creates a wonderful feeling of open space. The eight different decors capture realistic wood structures and beautiful designs, topped off with a glamorous oil finish.

This collection fully captures the calming influence of nature with the strength to handle everything life throws at it.



# / grand majestic.



**Etna Dark Brown**  
4 bevels  
wood structure  
oiled touch  
62001988



**Etna Brown**  
4 bevels  
wood structure  
oiled touch  
62001987



**Etna Light Brown**  
4 bevels  
wood structure  
oiled touch  
62001986



**Etna Grey**  
4 bevels  
wood structure  
oiled touch  
62002127



**Katla Natural Honey**  
4 bevels  
wood structure  
oiled touch  
62001991



**Katla Nordic**  
4 bevels  
wood structure  
oiled touch  
62002107



**Katla Natural**  
4 bevels  
wood structure  
oiled touch  
62001990



**Katla Arctic**  
4 bevels  
wood structure  
oiled touch  
62002108

**Embrace  
the majesty  
of nature.**



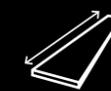
AluLoc



extreme  
scratch  
& impact  
resistant



water  
resistant



extra  
long

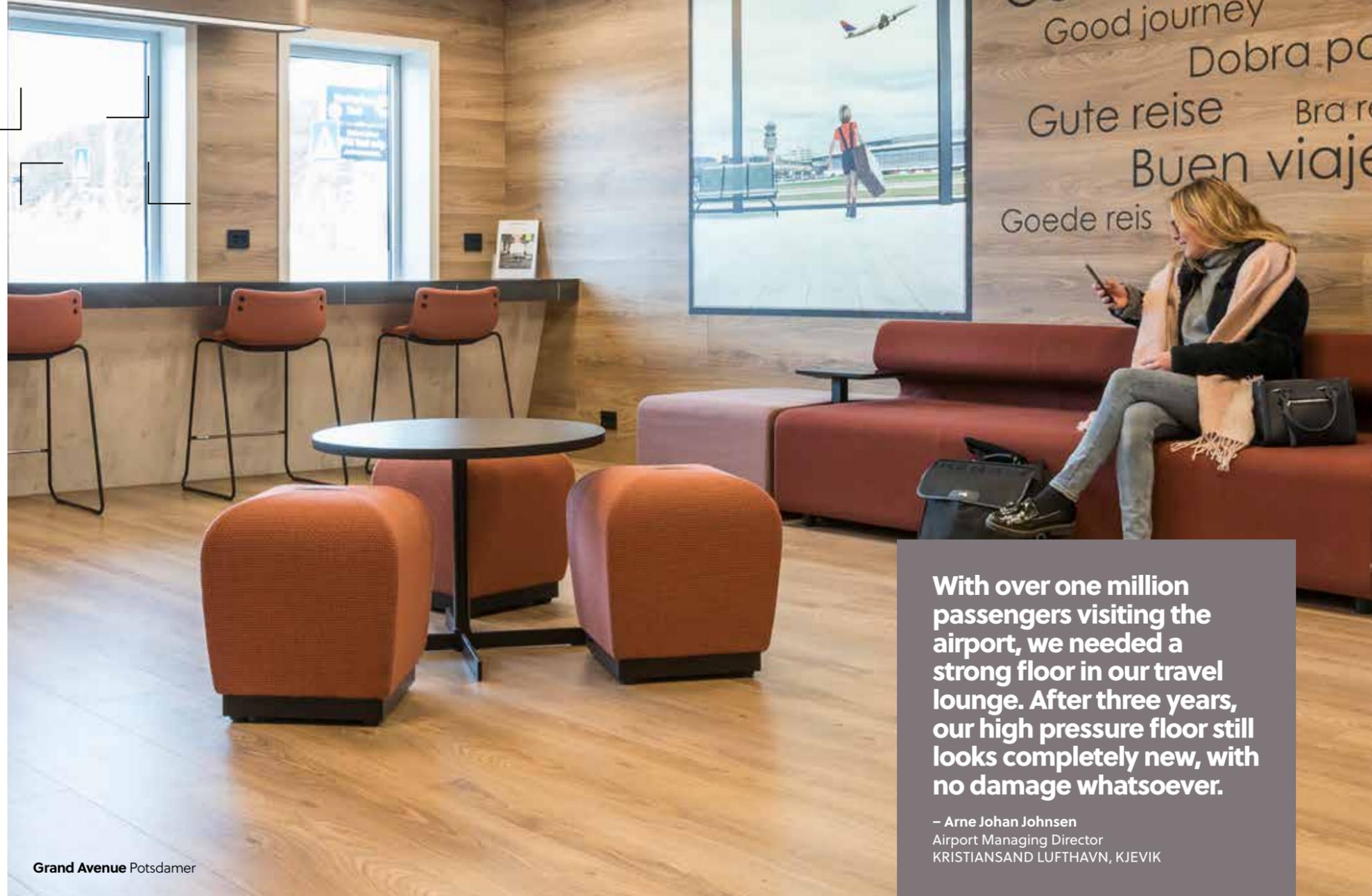


extra  
wide



# Made for public spaces.

There is no floor more suitable for public spaces than the world's strongest floor. The unique qualities of a high pressure floor allows it to withstand intense traffic while remaining in tip-top shape. Discover the floors that work best in this setting: they're ready to take on restaurants, hotels, shopping malls... even airport terminals!



Grand Avenue Potsdamer

**With over one million passengers visiting the airport, we needed a strong floor in our travel lounge. After three years, our high pressure floor still looks completely new, with no damage whatsoever.**

– Arne Johan Johnsen  
Airport Managing Director  
KRISTIANSAND LUFTHAVN, KJEVIK

## / original.



**Classical Oak 3 str**  
no bevels  
wood structure  
62002139



**Berlin Oak**  
2 bevels  
wood structure  
62001420



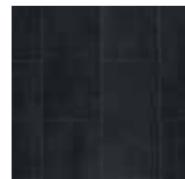
**New Age Walnut**  
no bevels  
wood structure  
62002126



**Limestone Sand**  
20 x 40 cm  
low gloss concrete  
62002132



**Limestone Grey**  
20 x 40 cm  
low gloss concrete  
62002131



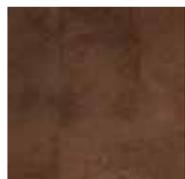
**Blackstone**  
20 x 40 cm  
low gloss concrete  
62002130



**Dolomites**  
no bevels  
low gloss concrete  
62002142



**Himalaya**  
no bevels  
low gloss concrete  
62002143



**Atlas**  
no bevels  
low gloss concrete  
62002141

## / grand avenue.



**Maiden Lane**  
4 bevels  
wood structure  
62001964



**La Fayette**  
4 bevels  
wood structure  
62000969



**Potsdamer**  
4 bevels  
wood structure  
62001023



**Madison Avenue**  
4 bevels  
wood structure  
62000568

# Made for public spaces.

## Our sustainability certifications

Our high pressure floors carry a number of sustainability certifications. Discover them below.

### Environmental Product Declaration (EPD)

A product-specific EPD in accordance with the ISO 14025 and EN 15804. The EPD declaration number is EPD-BAC-20150179-CBA1-EN.

### BREEAM INTERNATIONAL

High Pressure Floors contribute by earning up to 17 BREEAM credits in 5 different categories.

### Nordic Ecolabelling Portal

The Grand Majestic, Grand Avenue, and Original products are listed in the construction material database used for buildings with the Nordic Swan Ecolabel.

### PEFC

All our wood is sourced from sustainably managed forests (PEFC Certified) that meet the strictest environmental, social, and economic requirements.

### M1

Granted by the Building Information Foundation RTS sr.

### Other certifications

CE, REACH, ISO 9001 (quality management), ISO 14001 (environmental management), fire resistance class Bfl-s1, phthalate-free.



## Did you know?

Our high pressure floors have an AC6 overlay, which makes them very resistant against wear and tear.

## Pioneering technology

In 1996, our HPF plant revolutionised the flooring industry with the first glue-free locking system. The supreme technology is a key reason why these floors are ideal for commercial use.



extreme scratch & impact resistant	water resistant	SilentSystem	easy maintenance
easy installation	AluLoc	large areas	10 years warranty commercial



## Reference list

reference	location	collection	m <sup>2</sup>
Premium Apple dealers*	worldwide	Original	5000 m <sup>2</sup>
Volkswagen*	worldwide	Original	80 000 m <sup>2</sup>
Heathrow Airport	London, UK	Original	180 m <sup>2</sup>
AC Bella Sky Hotel	Copenhagen, Denmark	Original	10 000 m <sup>2</sup>
Crowne Plaza Hotels	Istanbul, Turkey	Original	6000 m <sup>2</sup>
Caresse Resort & Spa	Bodrum, Turkey	Original	5000 m <sup>2</sup>
Kjevik Airport Kristiansand	Kjevik, Norway	Grand Avenue	200 m <sup>2</sup>
Madrid Airport	Madrid, Spain	Original	900 m <sup>2</sup>
Sandton Hotel Ghent	Belgium	Original	1000 m <sup>2</sup>
Emerald Harmony Cruise Ship	Vietnam	Grand Avenue	1 551 m <sup>2</sup>
Riviera Marriott Hotel	Monaco, France	Original	2000 m <sup>2</sup>

(\*) in a selected number of shops worldwide

# Pick your accessories.

## 100% matching skirtings & T-profiles



### 60 mm matching skirting

Creates a perfectly matched wall finish.  
Installation: nail, glue, or clips.  
2400 x 14 x 60 mm (L x W x H)



### T-profile, matching

Matching transition profile between two floors of the same height.  
Adjustable to heights of 9 – 13 mm. Suitable for all our high pressure floors.  
2400 x 44 mm (L x W)



### Skirting clips

Easily install and remove skirtings without damaging your walls.  
Perfect for when you want to redecorate.

## Aluminium silver technical profiles



### Alu reducer profile

Ensures a seamless connection between floors of different heights or types (tiles, carpet, etc.).  
Adjustable to floors of heights 7 – 12,3 mm.  
2000 x 46 x 11,7 mm (L x W x H)



### Alu T-profile

Seamlessly connects two floors and hides expansion gaps.  
Adjustable to floors of heights 7 – 12,3 mm.  
2000 x 31,5 mm (L x W)



### Alu end profile

A neat finish for the edges of your high pressure floor.  
Adjustable to floors of heights 7 – 12,3 mm.  
2000 x 20 x 7 – 12,3 mm (L x W x H)



### Stairnose

Fits all BerryAlloc floors with a thickness between 7 – 14 mm. It is perfectly adapted to our high-tech locking system, and is mounted with overlap on our other floors. Available in two lengths: 1 metre and 2,4 metres.

## Installation & maintenance products



### Cleaner Ultra

The ideal cleaning product to maintain your high pressure floor.  
This antibacterial high pressure floors cleaner is suitable for first-time maintenance and regular use. Rinsing is not necessary. 1 litre.



### Starter Kit

The spacer blocks help maintain the correct distance between walls and floor during installation. The metal pull bar simplifies installation on the final plank of each row.



### Tapping Block

Used to install the BerryAlloc Original floors (HighTech Loc).  
Helps avoid damage to the locking system.



### Fillertwine

A base for sealant. Use Fillertwine to fill in all the gaps in the expansion joints to allow the floor to shrink and expand.

### Moisture barrier underlay

The moisture barrier underlay must always be used when installing BerryAlloc high pressure floors on top of PVC, linoleum, ceramic tiles, cement, and concrete surfaces.

### Clickguard

Secures the floorboards with mechanical locking systems against excess water.

# Technical info.

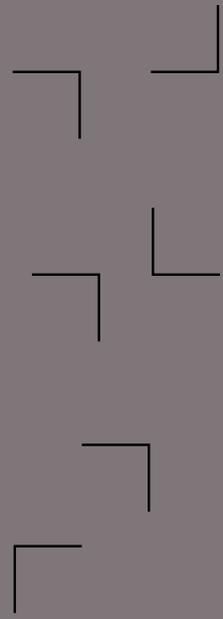
	Original	Grand Avenue	Grand Majestic
Lock system	HighTech Loc	AluLoc	AluLoc
Residential use	class 23	class 23	class 23
Commercial use	class 34/AC6	class 34/AC6	class 34/AC6
Residential warranty	lifetime	lifetime	lifetime
Commercial warranty	10 years	10 years	10 years
Plank size (l x w)	1207 x 198 mm	2410 x 241 mm	2410 x 303 mm
Thickness	11 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)
Box	8 planks – 1,9119 m <sup>2</sup> – 16,7 kg	4 planks – 2,3232 m <sup>2</sup> – 23,8 kg	3 planks – 2,1907 m <sup>2</sup> – 22,3 kg
Pallet	36 boxes – 68,83 m <sup>2</sup> – 622 kg	39 boxes – 90,61 m <sup>2</sup> – 959 kg	42 boxes – 92,01 m <sup>2</sup> – 977 kg

Please refer to our website for the full technical data sheet: [www.berryalloc.com](http://www.berryalloc.com)



Grand Avenue Leninsky Prospekt

BERRY  ALLOC



relax, it's BerryAlloc



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